

SUFC iTree & Research Ad Hoc Committee Meeting

Wednesday, August 17, 2011

Participating: Gary Belan (American Rivers), Don Winsett (ISA), Keith Cline (FS), Larry Wiseman (NUCFAC), Rob Allen (ASCA), Scott Maco (Davey), Jen Hinrichs (SUFC)

- Don has a pending meeting with Rep. Allen West in his home district within the next two weeks. Good opportunity to re-introduce iTree analysis of District 22. Don is continuing to cultivate West as a UF champion.
- SUFC will begin to craft recommendations for U&CF FY 2013 budget in late 2011. SUFC Policy WG will coordinate closely with iTree Executive Committee Team, Beth Larry/FS etc. to offer up accurate and coordinated funding requests on behalf of U&CF research (including iTree).
NOTE: N. Research Station use of "Urban natural resource conservation."
- iTree received a recent boost (\$540k +/-) in funding from two NUCFAC grants (with U of IL – human health index + and SUNY – forecasting and modeling) AND Forest Service (\$700,000) one-time grants to accelerate development of iTree tools (i.e., iTree Design and iTree Landscape).
- Different sectors are approaching iTree to request it is adapted to meet their needs (i.e., human health sector) – opportunities to be both responsive and pro-active.
- iTree Executive Committee (Scott/Keith) will provide 3 and 5 year projections of budget needs as well as information on:
 - What does a "completed" iTree suite look like and when is this projected?
 - How far have current investments advanced iTree and what will new infusions of \$ mean towards moving to a set benchmark/end goal?
 - How will funds be expended (with new infusion of \$)?

Recognizing that iTree is an evolving technology and while it will meet baseline predicted accomplishments; internal and external forces will expand and keep it relevant as a growing and improving tool.

- Strong interest in iTree educational webinar. Virtual panel will represent iTree: 1) Success stories relevant to how SUFC members can utilize with their constituencies (Maco?); 2) Where iTree is going; 3) First-hand perspective from SMA, ADF etc.; 4) How SUFC/others are utilizing iTree to help develop informed UF champions within congress.
- iTree suite (including iHydro) is a good fit for October 3-5, 2011 **Urban Waters Sustainability Leadership Conf.** Need to clarify audience and develop presentation outline.
<http://events.r20.constantcontact.com/register/event?llr=ueml5fdab&oeidk=a07e3yh64k1288dac0e>

ACTION ITEMS:

- ✓ Jen to pull together iTree webinar for SUFC members. Focus on SUFC membership to make it similar to a 'working meeting' and capture audio/visuals for a much wider audience distribution post webinar. Reach out to potential speakers and nail down date and technology.

- ✓ Jen/Scott – call with Lorraine Loeken, Clean Water Alliance re: Urban Waters conf. details, presentation guidance for “Sidebar” presentation.
- ✓ Scott – send copy of Mayor’s speech from ISA Conf. in Australia.
- ✓ Keith/Scott – address budget, timeline questions as outlined above. Information to shared as appropriate with SUFC members (and good background for pending webinar)
- ✓ Jen to brainstorm on presentation/packaging for Hill iTree report use.