



SUFC STRATEGIC PARTNERS

Partnerships Make It Happen

SUFC Strategic Partners and supporters are regional and national industry AND governmental leaders in multiple sectors with an interest in healthy urban forests and vibrant, livable communities. Strategic Partners support the SUFC and work side-by-side with Coalition members to create, conserve and sustain urban forests resources, trees, and green spaces where people live.

KEY BENEFITS FOR SUFC STRATEGIC PARTNERS

SUFC Coalition Members and Strategic Partners benefit through expanded networking opportunities and shared expertise. All profit from being part of a strong community advancing a shared agenda. **Strategic Partners gain:**



Sustainable Urban
Forests Coalition

Access

Strategic partners have direct access to SUFC members and leadership, expertise and cutting-edge information

Influence

Strategic partners can participate in select working groups and planning committees where their specific knowledge is recognized and valued

Exposure

Strategic partners receive recognition for support and additional sponsorship opportunities

“For the first time in history, most of the people in the world live in cities. The Sustainable Urban Forests Coalition brings together stakeholders with the interest and expertise to make our cities sustainable through greening. SavATree is proud to be part of that conversation and partnership.”

– MIKE GALVIN, SavATree Consulting Group



HOW DO I BECOME A SUFC STRATEGIC PARTNER OR SUPPORTER?

The SUFC has two levels of engagement:

SUFC Strategic Partner **\$5,000+ annually**

- Full partners are invited to attend multiple SUFC and Vibrant Cities events across the country including a portion of the annual meeting and the SUFC reception in Washington, DC.
- Full partners will be invited to attend select member-only events including networking lunches and brown bag seminars.
- Full partners will have access to SUFC member-only communications, all external communication materials, and be featured in the SUFC eNewsletter.
- Full partners will be prominently recognized on promotional materials, special events and the SUFC website.

SUFC Supporter **\$1,000 annually**

- SUFC Supporters are invited to select SUFC events (including the SUFC reception and lunch at the annual meeting—both held in Washington, DC).
- SUFC Supporters will receive the SUFC eNewsletter and other external communications.
- SUFC Supporters will be listed on the SUFC website.

F.A.Q.s

What does the SUFC do?

The SUFC strives to make communities more livable and healthier by:

1. Increasing tangible support for urban forests on a national and local level
2. Educating diverse audiences (from policy makers to the public) about the value and need for healthy urban forests
3. Networking and leveraging resources and knowledge among member organizations

Do Strategic Partners vote on operating and policy issues such as administrative/operational or policy activities initiated by SUFC members?

Only SUFC members may vote according to SUFC Principles. Strategic Partners do not vote but are typically represented by a voting SUFC member association.

Can a Strategic Partner participate in an SUFC Working Group (such as Policy or Research?)

Yes, the SUFC encourages full participation and engagement of Strategic Partners in the planning, problem solving and implementation of Coalition projects and priorities.

Does the SUFC engage in policy education and advocacy activities?

Yes. Many individual SUFC members conduct policy analysis, policy education and advocacy activities within their own organization and membership. They share their expertise with other SUFC members and often work collectively to advocate for a specific issue or legislation of mutual interest – on their own dollar. Strategic Partners are welcome to participate (or abstain) in all policy activities and may choose to endorse various SUFC legislative positions once they are finalized by SUFC members.

How often does the SUFC meet?

SUFC members and Strategic Partners meet annually in Washington, DC for an Advocacy Day and Strategic Planning session. Working groups and committees meet in person and by phone on an as-needed basis.



**FOR MORE INFORMATION ABOUT BECOMING
A STRATEGIC PARTNER, CONTACT:**

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www.urbanforestcoalition.org

FOUNDING SUFC STRATEGIC PARTNER



SUFC STRATEGIC PARTNERS



SUFC SUPPORTER

