

SUFC Policy Working Group Call March 23, 21012

Participating: Seth/Kristina (WEF), Jake/Danielle (NASF), Gerry (Am F), Faith (TNC), Christi (TCIA), Danielle (NACD), Jen (SUFC), Alice/Keith (FS), Link (NHMA)

Action items for working group members highlighted in red.

Decisions and Action Items:

- Policy WG sees clear value in utilizing iTree and Forest Service data (i.e., CARS – Community Accomplishment Reporting System) to help tell a more compelling story about urban forests and green infrastructure.
- The two products (CARS factsheet – **see attached sample AND iTree report** (iTreeVue/other) are a powerful and effective combination for any given district/area. **Please review content/format.**
- **Jen** will set up an overview presentation (101) on iTree tools if there is enough interest **OR working group members can hear a summary presentation on iTree at: <http://www.urbanforestcoalition.org/calendar/coalitionActivities.aspx>** (see bottom of page for iTree webinar information, Oct. 2011)
- **Working Group will meet in person in mid-late April to outline an outreach strategy for targeting Members** (to include targets, objectives, resources needed/available, weigh options like briefings/ 1-1 meetings, and timeline). Hosted at American Forests (space allowing).
- Both Davey and the Forest Service (U&CF Program) are able to support report/data requests from SUFC but there needs to be adequate lead time (e.g. two weeks).
- **Jen** to pull together Farm Bill Ad Hoc committee to discuss current status of Bill and next steps for SUFC.