

SUFC Policy Working Group
February 8, 2013

Participating: John Barnwell, Carrie Gallagher, Seth Brown, Jen Hinrichs, Alice Ewen, Rebecca Turner/Josh, Jake Donnay/Kara, Cara Boucher, Danielle Dills, Kevin O'Hara

Advocacy Day 2013: This and the next two meetings will focus almost exclusively on the upcoming advocacy day and related platform issues and logistics.

DECISIONS/INFORMATION:

- Hall of States Room (333) will be available for the bulk of the day 8-5 for the morning breakfast, orientation and staging/re-grouping area.
- Orientation breakfast will begin at 8 AM with a 1.25 hour review of SUFC platform, highlights of meeting protocols/expectations, Q and A.
- WG is still finalizing all Advocacy Day participants and Team Leads are assigned as holding places. See DRAFT updated agenda matrix.

NOTE: If you have a specific geographic/team preference, please alert the WG (or Jennifer) by THIS FRIDAY on the call or prior.

- ACTrees is hosting their Advocacy Training/Orientation dinner on Tuesday, Feb. 26th at Todd's Market, NE Hilton. All WG members are invited to attend (dinner expense not covered). **Please RSVP to Carrie.**
- Rebecca provided a summary background on the Green Budget (Appropriations document where a broad coalition of national environmental/conservation groups) lay out the majority of the environmental and conservation program the larger whole supports.
 - American Forests has led the urban forestry portion for several years, using SUFC talking points for a baseline coordinated message; leveraging greater impact of the sector.
 - Past budget documents have been more inspirational in nature but the last year the goal was to "hold the line."
 - This year the approach is to reflect the results/outcome of reduced funding on the ground. This is a stronger message on the Hill with the threat of sequestration.
 - Copies of the document will be available for distribution for all interested SUFC members. This CAN be used on the Hill but fully optional. The Green Budget may have a new title this year such as the "Sequestration Budget."
 - All SUFC members have the opportunity to sign onto the Budget if interested (individually).
 - **Rebecca will send link for review and sign on.**

ACTION ITEMS:

- All Team Leads should make ALL the appointments for their team members beginning February 15, 2013 – after the matrix is finalized by the WG. Appts should be made after 10 AM.

- Team Leads should also reach out to their team members via phone/email to introduce themselves, answer any questions, encourage them to attend the SUFC Webinar on Feb. 21st and confirm they are making appts. on their behalf.
- Jennifer is finalizing the content of the SUFC leave-behind (summary of organization and positions). All comments from WG due back 2/12/13.
- Jennifer is working with ACTrees to organize and host SUFF Policy Webinar, Feb. 21st.
- All WG members should distribute invitation to their membership and interested colleagues.
<http://actrees.org/what-we-do/training-and-conferences/webcasts/going-to-your-capital-2013-actrees-and-sufc-public-policy-agenda/>
- Webinar Power Pt slides to Jennifer by 2/18/13 (Carrie, Jake, Rebecca)
- WG Members (Jake/Cara?) will develop internal talking points to accompany SUFC leave behind.
- Thought this article might be of interest to some of you:
Potential new appointee for Interior:
<http://www.sfgate.com/politics/article/Sally-Jewell-of-REI-tapped-for-Interior-4258299.php>