

## SUFC Policy Working Group Call

February 1, 2013

Participating: Rebecca Arvin, Gerry Gray, Rebecca Turner, Jake Donnay/Kara, Alice Ewen, John Barnwell, Carrie Gallagher, Jen Hinrichs

- **WG is drafting a leave-behind for SUFC Advocacy Day** – providing background information on SUFC, its interests and areas of advocacy without any specific asks. (NOTE: SUFC FactSheet will accompany leave-behind)
- **ACTION ITEM:** Please review attached version and send comments to Jen prior to Friday's call
- **ACTION ITEM:** Jennifer is drafting a **Hill schedule day matrix** for all team leaders and confirmed participants. NASF intern, Kara will help populate additional information and we will circulate by Thursday COB.
- Alice shared that **EPA is moving towards institutionalizing the Urban Waters Program** (staff borrowed from other programs) which means once it “gets on the organizational chart” it is officially recognized and a “big deal.” Appears the stars are aligned to make this happen which was v. well received by SUFC members.
- **SUFC Reception on Feb. 27<sup>th</sup>** is almost at capacity with attendees but WG will extend invitation to a select handful of past UF champions including Rep. Matsui.
- Both Rep. Moran and Sen. Cardin were invited to address the attendees. Cardin has declined. Moran is pending.
- **ACTION ITEM:** Rebecca T. will reach out to Matsui staff to extend invitation.
- ACTrees is hosting the **SUFC Policy webinar on Feb. 21<sup>st</sup>**. Webinar is entitled: “*Going to YOUR Capitol*” and it open to SUFC members and constituents AS WELL AS other urban forestry advocates. The goal is to prep the participants coming to DC on Feb. 27<sup>th</sup> AND to inform and empower UF champions to follow up with their own elected officials in their field offices. This is an opportunity to mobilize more than the 35 advocates coming to DC for the Hill Day. The webinar reach can top 300.
- **ACTION ITEM:** SUFC webinar panelists: Carrie Gallagher, Rebecca Turner and Jake Donnay will present:
  - A. Overview of the general fiscal scenario in DC – a sort of “state of the city” (debt ceiling, broad sequestration summary – and how many thing are on hold until these issues move forward REBECCA
  - B. SUFC platform review JAKE
  - C. How to address these issues with elected officials (and/or their staff); tying national legislation back to issues within an advocate’s own community – bring home these messages to highlight their relevance to important issues in your district and state. Address the SUFC platform – but in a voice that reflects your community. CARRIE

- 15-20 Q and A via email only (technology includes virtual raised hand, email etc.)

Don Winsett (Chair) will welcome web participants and tee-up the conversation/purpose of the call/structure etc.

**ACTION ITEM:** Tuesday, Feb. 19<sup>th</sup> 1 PM – Dry run for all webinar panelists (and Don/Jen)

- ACTrees (Sarah Anderson and Jen) are developing web content to promote the webinar and registration invitation. Invites out Feb. 6<sup>th</sup>